DULUTH LEGACY ENDOWMENT FUND PROJECT GROUP MEETING

Tuesday, September 4, 2007 – 11:30 a.m. Room 140, Minnesota Power Building

MEMBERS PRESENT: Nancy Norr, Brian Graff, Brad Beckman, Abbot Apter, Melissa Kadlec, George Goldfarb, Dr. Robert Powless

EXCUSED ABSENT: Jeff Anderson, Sandy Carlson, Greg Gilbert

STAFF PRESENT: Keith Hamre and Joyce Ellingsen, City Community Development

OTHERS PRESENT: Becky Byers Strand, Duluth-Superior Area Community

Foundation

CALL TO ORDER:

Nancy Norr called the meeting to order at 11:35 a.m.

APPROVE MINUTES OF JULY 24, 2007:

Motion by Brian Graff, seconded by Abbot Apter, to approve the minutes of the Duluth Legacy Endowment Fund Project Group meeting of July 24, 2007. The motion was unanimously approved.

COMMITTEE REPORTS:

<u>Marketing Committee</u> – Melissa Kadlec distributed copies of a draft brochure for review and comments. There was discussion and some suggestions were made. Norr said she would like the Marketing Committee to look at the brochure and finalize it by the September 25 meeting. There was discussion about selling the DVD at the Lester Park Rendezvous and it was determined that this was not a good venue.

<u>Grants Committee</u> – Byers Strand said two applications were received, one from the City Parks and Recreation Department and one from Grant Community School. Cindy Petkac will be available to meet with the Grants Committee the afternoon of September 20 or morning of September 21. George Goldfarb will coordinate with Petkac and Grants Committee members. They will present a recommendation at the September 25 meeting. After that meeting, a recommendation will go to the Duluth Superior Area Community Foundation.

<u>Development Committee</u> – Abbot Apter said because of a 50th anniversary fund raising commitment for the Duluth Superior Area Community Foundation, he will no longer be able to chair the Development Committee, although he would like to stay on it. Dr. Powless and Brad Beckman will continue on committee. Norr would like the project group to recruit a member to chair the Development Committee.

There was discussion about recruiting a new board member and people to work on the Development Committee. Various names were suggested and board members will be contacting some of those people before the next meeting.

There was discussion about prospective contributors. This discussion will continue at the next meeting. Byers Strand noted that she is a resource to help with a goal setting strategy.

CONTRIBUTIONS REPORT:

Becky Byers Strand distributed and reviewed the monthly contributions report. She said there is currently a balance \$51,657 in the endowment fund.

CHAIR'S REPORT:

Norr reviewed assignments and noted that the next meeting will be September 25th at SMDC, hosted by Brian Graff and chaired by Jeff Anderson.

ADJOURNMENT:

The meeting was adjourned at 12:43 p.m.